

CASE STUDY



COMPANY:

A major European Pulp & Paper company



COUNTRY:

Europe



SECTOR:

Pulp & Paper - Renewable Energy - Agribusiness - Forestry



TIMING:

2019



ASSIGNMENT:

Improve the environmental performance through developing and reinforcing visible leadership on environmental issues and increasing employees' environmental impact awareness



OFFERING:

Environmental Sustainability. Environmental assessment and roadmap, Leadership Training, Environmental Preventive Observations, screening of positions with Environmental Impact, Impact Profiles Development, Environmental Awareness Training.



IMPACT:

- 80% of total operations employees from all sites engaged
- 300 supervisors trained
- 1 new management system to address Environmental Preventive Observations



We helped create a new comprehensive environmental management system, but most importantly we engaged all employees on the influence of their behaviours on a site's environmental footprint.'

DSS project manager

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Paving the way in improving environmental culture and performance

CONTEXT

Our client is a major player in Europe specialised in forestry, biofactory, and renewable energy. They have become a leader in the generation of renewable energy from biomass, and are recognised for their responsible and sustainable management of agroforestry resources.

CHALLENGE

Our client wanted to improve their environmental performance to meet the expectations of an increasingly competitive market. They also aimed to increase employees' environmental awareness, felt leadership, and reduce the overall environmental impact.

SOLUTION

Together with the client's leadership team, and after sites visits to identify "Environmental Impact Profiles", DSS co-developed an Environmental Preventive Observations program. We defined 5 focus areas: odour, waste management, noise, particle emissions and soil or water pollution due to leaks and spills. Hundreds of supervisors & shopfloor employees were trained on how to conduct such observations themselves, based on a new comprehensive management system.