



dss⁺ / Risk Factor™

Engage employees and
minimize risk by making
safety personal

dss⁺

Protect. Transform. Sustain.



dss⁺ / Risk Factor™

A transformational solution designed to expand our understanding of risk

Risk is all around us. No matter the type of risk or its source, the only constant is that risk factors, levels of risk, and exposure to risk are always changing. Combine that with the fact that only 5-10% of decisions are conscious and that repeated risks lead to incidents, and it becomes clear why it's so important to raise the awareness of risk — and to do so in a way that sticks.

Building on recent discoveries in neuroscience, dss⁺ Risk Factor™ is a transformational safety awareness solution that leverages our brain's ability to recognize contributing factors that increase risk levels and threaten our safety or the safety of others. The program provides a systematic, sustainable approach to not only increase risk awareness, but to touch hearts and change mindsets, significantly reducing levels of risk taking and helping prevent safety incidents.



90%

Neuroscience tells us that we make 85 to 90 percent of our decisions based on feelings and emotions.



The five dss+ Risk Factor modules

1

Own It
"What?"

2

Choose It
"Why?"

3

Change It
"How?"

4

Champion It
"Who?"

5

Sustain It
For Leaders and Front-Line Supervisors

Next-Level Safety Awareness Training

The dss+ Risk Factor program consists of five modules that help build a better understanding of human motivational factors and their impact on the decision-making process that supports a stronger safety culture.



Own It explores the "What" — What are the different risks and risk factors that threaten our safety and the safety of others? Participants look at how we make decisions that increase the frequency and level of unnecessary risk both on and off the job, and awareness of conscious and subconscious decisions that can shift levels of risk exposure.

Choose It investigates the "Why" — Why do we sometimes choose to take risk or overlook risk factors that put ourselves and others at risk? This module goes deeper into the attitudes, feelings and emotions that drive our decisions and examines how "auto-pilot" decisions and behaviors significantly increase levels of risk.



Change It examines the "How" — How do we change our decisions and behaviors to reduce levels of risk? Participants look at the decision-making process and how to implement a systematic approach to consciously identify risk factors and take action to reduce risk exposure.

Champion It, addresses the "Who" — Besides ourselves, who are the people that can help reduce levels of risk? This module builds on the ability to apply the principles of Risk Factor, Increase using elements of compelling communication and engaging in authentic Risk Factor Conversations to help reduce levels of unnecessary risk.

Sustain It guides Leaders and Front-Line Supervisors in implementation and sustaining Risk Factor principles and practices across their organization. This module focuses on inspiring ownership of personal safety and creating a sustainable action plan to increase risk awareness, reduce safety incidents and build a stronger culture of safety.

Why choose the Risk Factor?

- Improves personal accountability for safety by helping employees understand how they interpret and respond to the world around them
- Addresses the human element, helping identify and influence how individuals feel and act when it comes to risk
- Provides the tools to help your employees to follow safe work practices, make safer decisions and elevate safety performance to the next level

Who is Risk Factor right for?

- Organizations looking to improve the safety performance of their employees
- Organizations interested in elevating the performance of individual work groups
- Organizations with distributed workforces
- Organizations looking to move their safety culture from a state of dependence to independence



Risk Factor Implementation to Workforce

Risk Factor implementation works through classroom or virtual delivery by dss+ to leaders, frontline supervisors and/or your organization’s sustainability committee. Online refresher training is available to keep your workforce engaged and involved in maintaining an ongoing commitment to safety and risk awareness.

Program materials include

- Core Training Module PPTs
- Participant Workbook*
- Risk Factor Conversation Cards*
- Risk Factor Reference Guide

Additional Offerings

- Train-the-Trainer with Leader’s Guide*
- eLearning full-length and micro courses

* Interactive or printed versions available

dss+ / Risk Factor™
Leader's Guide

Own It.
Risk is all around us.

- Risk Factors are constantly changing
- Levels of risk are constantly changing
- Exposure to risk is constantly

Choose It.
Be conscious.

- Be aware.
- Be alert.
- Be conscious of WHY you're making choices, decisions.

Change It.
Reduce the risk.

- Pause
- Process
- Proceed

THE RISK MATRIX

Severity	10	9	8	7	6	5	4	3	2	1
1	High	High	High	High	High	High	High	High	High	High
2	High	High	High	High	High	High	High	High	High	High
3	High	High	High	High	High	High	High	High	High	High
4	High	High	High	High	High	High	High	High	High	High
5	High	High	High	High	High	High	High	High	High	High
6	High	High	High	High	High	High	High	High	High	High
7	High	High	High	High	High	High	High	High	High	High
8	High	High	High	High	High	High	High	High	High	High
9	High	High	High	High	High	High	High	High	High	High
10	High	High	High	High	High	High	High	High	High	High

RISK SCALE

- High
- Medium-High
- Medium
- Low

Risk Factor Conversation Guidelines

- Be Respectful
- Communicate Genuine Care
- Ask Questions
- Listen with Sincere Interest and Curiosity
- Be Aware of Non-verbal Communication
- Express Gratitude

dss+ / Risk Factor™
Be Alert and Aware

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Conversation Card

How to Have a Risk Factor Conversation

- Approach**
Get person's attention safely.
- Ask**
Ask about risks and risk factors in performing tasks.
- Evaluate**
What is the level of risk for each of these using RF scale? (1-10)
- Plan**
How are you planning to mitigate these risks/risk factors?
- Thank**
Thank the person for their time.

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