

Case Study

Modulaire Group | Europe & Asia Pacific | Private Equity

Embedding safety as a fundamental company value

How dss+ helped standardise safety protocols across 23 countries

Modulaire Group is Europe and Asia Pacific's leading specialist in modular services and infrastructure. With nearly 5,000 employees, the company operates in 23 countries and serves more than 52,000 customers.

The challenge

Modulaire Group's European brand Algeco faced a fragmented safety culture where safety was largely viewed as an obligation rather than a shared value. According to the dss+ Bradley Curve™, a model that illustrates an organisation's safety culture, Algeco was classified as "Dependent," which is when employees only follow rules to avoid getting into trouble rather than valuing safety themselves. Four countries were defined as "Reactive," when accidents are viewed as inevitable. The Recordable Incident Rate (RIR) stood at 1.71. Significant inconsistency in safety management systems existed across its 23 country footprint. Safety engagement among leaders was limited and only 35% of employees believed that all injuries could be prevented.

The solution

The company recognised a need for a cultural mindset shift, so it launched a comprehensive cultural transformation initiative aimed at embedding safety as a core value. That included standardising safety management systems across all six Strategic Business Units (SBUs) and countries.

dss+ introduced its Safety Perception Surveys™ (SPS) to measure progress and guide improvements. Employees were actively encouraged to join safety activities, and the quality and frequency of safety meetings increased. Accountability structures were strengthened, ensuring that managers and supervisors were more actively responsible for safety outcomes. Finally, dss+ led leadership development efforts that elevated safety as a strategic priority.

Impact on the ground

RIR reduced
from 1.71 to 0.72
(YTD 2025)

72%
employee participation
in latest SPS

No countries remain in
the Reactive phase on
the dss+ Bradley Curve™

dss+

Protect. Transform. Sustain.

The inflection point

"We've launched a comprehensive cultural transformation to embed safety as a core value, not just a priority. It's about moving beyond checklists to truly look out for one another and make safety personal. Thanks to dss+, we're building a culture where safe, sustainable choices come naturally. Everywhere. All the time."

Caterina Iannazzo
Modulaire Group
Safety Director



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Your dss+ expert

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