

Case Study.
Groupe Minoteries SA.
Switzerland.
Food & Beverage.

Boosting governance, efficiency and ESG credibility

Context

Groupe Minoteries SA (GMSA), a flour mill group listed on the Swiss stock exchange, aimed to integrate sustainability into its governance to meet investor expectations and regain ESG ratings. The group sought a pragmatic, economically viable approach to sustainability.

Challenge

GMSA faced limited ESG visibility and lacked structured sustainability governance. The challenge was to define a credible ESG strategy, deploy it across operations, and build internal capabilities for long-term impact – while aligning with evolving regulatory frameworks like CSRD and engaging suppliers.

Solution

dss+ partnered with GMSA across three phases (2022–2025) to co-develop and implement a comprehensive ESG 2030 roadmap. This included a 360° sustainability diagnostic, strategic workshops, governance tools, decarbonisation plans, and supplier engagement.

In 2024, dss+ supported the launch of a cross-functional Green Team and structured a non-financial reporting strategy aligned step by step with CSRD. A participative approach ensured internal ownership and operational integration.

“With the support of leading specialists, dss+ has enabled us to establish an ambitious sustainability strategy that is environmentally and socially responsible while remaining economically realistic. Through this collaborative development, we have been able to embed sustainability into our long-term culture and governance.”

Alain Raymond, CEO of GMSA

dss+

Protect. Transform. Sustain.



Assignment

- Sustainability diagnostics and benchmarking.
- Co-develop ESG strategy and 2030 roadmap with thematic priorities.
- Design and deploy governance tools and decarbonisation dashboards.
- Develop reporting strategy and support its implementation.



Offering

- Sustainability management.
- Operational Excellence.
- Branding & Communications.



Impact

- Decarbonisation roadmap embedded, steering emissions cuts and net-zero progress.
- Stronger ESG governance, driving credibility and investor confidence.
- Efficiency gains and supplier engagement accelerating lower-carbon operations.

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