

Case Study.

Helvetia Environnement Groupe.
Switzerland.
Waste Management.

Helvetia Environnement Groupe's B Corp™ Certification Journey

Context and the Challenge

Building on strong Swiss family business heritage, Helvetia Environnement Groupe (HEG) was created in 2005 to provide integrated waste management solutions. HEG's 560+ employees work to build a more resilient and circular economy through the main activities: waste collection for local communities, retail businesses and industries, sorting and recovering waste, and developing waste-to-energy solutions.

HEG identified B Corp™ as an ambition for the business to achieve and approached dss+ to help manage the project, guide through the process and share insights from dss+' past experience with the certification.

dss+ Approach

dss+ and HEG collaborated on a step by step approach to succeed on the B Corp™ journey. This included the following (and not limited to): a deep dive to understand HEG's business model & strengths and opportunities, widespread stakeholder engagement & involvement to build awareness and share key insights, a robust data collection to make HEG's impact visible, and building trust to challenge ways of working and pinpoint improvements.

- Enabled HEG to build the right team of internal stakeholders for an efficient data collection process.
- Built a comprehensive plan with clear milestones for each step of the B Corp™ Certification process, including tips & tricks for success.
- Analysed scenarios and probable outcomes of the B Impact Assessment (BIA), including benchmarking with similar BCorps.
- Prepared necessary data and supporting information with the HEG team prior to all verifications by B Lab.

dss+

Protect. Transform. Sustain.



"dss+ has allowed us to transform a desire into a project and then a project into a reality! The collaboration with dss+ has facilitated and accelerated our journey towards B Corp™ Certification."

Bertrand Guyard-Lasne, Director of Sustainability & Digital Transformation at HEG



Assignment

Achieve B Corp™ Certification, including a validated B Impact Assessment (BIA) by B Lab



Impact

- Engaged with 20+ stakeholders at all levels, across all 9 brands and entities over 30 months;
- Successful confirmation of HEG's commitment to sustainability through a verified third-party certification;
- Identified key metrics to better understand and accelerate HEG's contribution to a more sustainable economy;
- Provided the tools & mindset to continue developing HEG's sustainability ambitions.

[linkedin.com/company/consultdss](https://www.linkedin.com/company/consultdss) 

twitter.com/consultdss 

[youtube.com/consultdss](https://www.youtube.com/consultdss) 

www.consultdss.com 