

## Case Study.

Migros Pioneer Fund.

Switzerland.

Agri-food, manufacturing,  
construction, energy, services.

# La Fabrique Circulaire – a circular economy accelerator for industrial SMEs

Launched in Geneva in June 2021, La Fabrique Circulaire 18-months programme provides support to fifteen pioneer Small and Medium-Sized Enterprises (SMEs) to design circular economy solutions in five targeted sectors: agri-food, construction, manufacturing, energy and services.

### Challenge

La Fabrique Circulaire provides unique expertise and support to Swiss SMEs to tackle the issue of resource consumption. From 2023, the programme is expanding to other cantons in the French-speaking regions of Switzerland.

### dss+ Approach

dss+ developed a working methodology to deliver fast results across 4 axes:

- Assessing the circular economy potential and maturity in SMEs on site diagnosis;
- Shaping the strategy to accelerate the transformation towards industrial models or circular services, while preserving global resources;
- Co-designing solutions to get ready for operational implementation;
- Developing synergies through regular meetings and collaborative workshops.



### Assignment

Assess the circular economy potential in SMEs. Develop strategy and solutions for implementation.



### Offering

Circular economy and eco design.



### Impact

- At the end of the program, 87% of beneficiary SMEs have integrated the circular economy into their strategy;
- 60% of the beneficiary SMEs have improved knowledge of their main environmental impacts and are now able to prioritise the most relevant circular economy actions to take;
- If they are successfully completed, the projects initiated within La Fabrique Circulaire will allow to: reduce CO<sub>2</sub> emissions in nearly 75% of the beneficiary SMEs, save resources (raw materials) in two thirds and reduce waste production in 40% of them;
- La Fabrique Circulaire held 13 workshops in SMEs, raising awareness to more than 60 employees on circular economy;
- The programme allowed SMEs to create 18 new collaborations (new client, partner, market segment in French-speaking Switzerland).

# dss+

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