

**Case Study.**  
Eurostampa.  
Italy/Central Europe.  
Agriculture, Food and Beverage.

## Materiality analysis lays out strategic roadmap for product labelling giant

Italy-based Eurostampa excel in innovative product labelling for liquor, wine, chocolate, food and cosmetics brands. Established in 1966, today the company has locations around the world.

### Challenge

Eurostampa engaged the dss+ team to perform a materiality assessment, help produce their first sustainability report and guide the company towards emissions reduction.

### dss+ Approach

First, dss+ consultants performed a life cycle analysis to outline processes and recognise the most relevant impacts.

Next, key employees and clients participated in the development of a materiality analysis. This allowed us to identify and prioritise the most significant internal and external issues impacting the organisation and create a materiality matrix.

The sustainability report, including the materiality matrix, was presented at a stakeholder event dedicated to highlighting the company's efforts.

The dss+ team have continued to work with Eurostampa on a strategic roadmap to reduce their emissions.



### Assignment

Perform a materiality assessment, create a sustainability report and develop a roadmap for emissions reduction.



### Offering

Sustainability consulting and communications.



### Impact

The materiality assessment identified 11 sustainability issues of significant importance and helped prioritise topics for action.

The company's first sustainability report was published for 2021.

**dss+**

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