

Case Study.  
North America.  
Metals and Mining.

## How One Company Transformed Its Safety Culture

### Challenge

An industry-leading manufacturer of premium tubular solutions had ambitions to compete for large-scale contracts in the oil and gas industry. To do so required developing more robust governance regarding safety performance and improved metrics that showed the company maintained a rigorous safety culture on all levels, from the C-suite to the factory floor, and throughout all its sites in the US and Mexico. Urgency also played a role: the company's new CEO wanted to see positive results within 24 months.

### dss+ Approach

To align with the client's comprehensive goals, dss+ developed a series of steps that together would not just improve the company's safety culture but make it a leader in the market.

First, dss+ proposed a series of risk awareness workshops that were designed to engage the workforce on best practices; operations managers and other leadership also participated in training sessions as well to improve their development as safety leaders.

Key to change was the Environmental, Health, and Safety (EHS) model dss+ developed to drive the safety transformation and would serve the company for years to come. Part of that was also developing a safety vision for the company and communicating it effectively to get all workers on board with the changes required of them moving forward.



Finally, dss+ created a communications strategy that reflects the stages of transformation and ultimately shows workers, the industry, and the community that the company is serious about workplace safety.



### Assignment

Improve the organization's safety culture within 24 months through leadership development, workplace training, safety governance, risk awareness workshops, and improved branding and communications.



### Offering

ESH Governance Structure model  
Safety Leadership Capability Development  
Safety Vision and Communications Strategy



### Impact

- The organization's Total Recordable Incident Rate (TRIR) improved 81% from 1.6 to 0.3.
- Site leadership, full-time and temporary employees, and contractors all received training on risk identification and control.
- Companywide recordables fell from five to two over 3 quarters.
- dss+ created an EHS Governance Structure model for companywide leadership to customize and implement.

**dss+**

Protect. Transform. Sustain.

[linkedin.com/company/consultdss](https://www.linkedin.com/company/consultdss) 

[twitter.com/consultdss](https://twitter.com/consultdss) 

[youtube.com/consultdss](https://www.youtube.com/consultdss) 

[instagram.com/consultdss](https://www.instagram.com/consultdss) 

[www.consultdss.com](http://www.consultdss.com) 